



## **URA Minority and Women Business Enterprise Narrative Requirements Greater Hill District Master Plan Enhanced Commitments**

The Urban Redevelopment Authority of Pittsburgh (URA) is committed to diversity and inclusion within its programs and activities and encourages the full participation of minority and women business owners and consultants on URA affiliated projects and initiatives.

Proposals submitted to the URA must include a Minority and Women Business Enterprise Narrative (“MWBE Narrative”) detailing how the respondent plans to meet the URA’s expressed minority and women-owned business enterprise (MWBE) participation goals for the contract/project/funding, if the URA awards it to the respondent.

The URA acknowledges the Greater Hill District Master Plan’s non-displacement strategy commitment to 30% Minority and 15% Women Business Enterprise participation in planning and/or professional service activities within the plan framework geography. Therefore, all respondents are required to demonstrate and document a good faith effort to obtain MWBE participation in work performed in connection with the URA contracts.

The MWBE Narrative is required to be written on company letterhead and emailed to [mwbe@ura.org](mailto:mwbe@ura.org) at least 30 calendar days prior to an initial board action. The narrative must include the following information:

- A one-to-two-page summary detailing how the respondent plans to meet the 30% Minority Business Enterprise (MBE) goal and 15% Women Business Enterprise (WBE) goal through the incorporation of MWBE firms on the project
- Scope of work areas where work can be subcontracted, along with any outreach efforts to ensure that MWBE firms are aware of the opportunity
- A list of any MWBE firms that will be included as a part of the team or invited to bid on work
- An expressed commitment to demonstrating good faith effort to meet the URA’s MWBE goals
- An expressed commitment to remaining in communication with the URA’s MWBE Program staff to develop a finalized MWBE Plan, should the project be awarded.

The MWBE Narrative should be addressed to: Jazmine DeRico, Labor Compliance Manager, 412 Boulevard of the Allies, Suite 901, Pittsburgh, PA 15219.

The successful respondent will be required to submit a final MWBE plan and subsequent tracking reports. Any questions about MWBE requirements should be emailed to [mwbe@ura.org](mailto:mwbe@ura.org).

Effective January 1, 2018; Revised August 22, 2022