

BUTLER STREET STREETFACE PROGRAM

BEFORE



Address: Butler Street between Doughboy Square and 55th Street

Neighborhood: Lawrenceville

Council District: 7

Project Type: Façade Improvements

Total Public Subsidy: \$2,181,937

Total Cost: \$5,829,731



AFTER

BUTLER STREET STREETFACE PROGRAM

Project Brief

The Streetface program is a component of Mainstreets Pittsburgh, a program that strives to ensure the health of the City's traditional neighborhood commercial districts by stimulating economic revitalization within the context of neighborhood preservation and stakeholder engagement.

The Streetface program is a 0% loan program for up to 40% of construction costs (\$30,000 max) and 50% of architectural fees (up to \$1,500). Projects located in designated high impact neighborhoods are eligible for up to 80% of construction costs. The loan becomes forgivable if the improvements are maintained for seven years. Boundaries apply in each designated community.

The Lawrenceville Corporation manages the Mainstreet program along Butler Street and Penn Avenue. The Streetface program has been a cornerstone of community revitalization work since 1984, when the Lawrenceville Corporation restored the Pennsylvania Bank Building to its former grandeur with Streetface support. That initial investment spurred the architecturally sensitive restoration of many commercial buildings and ultimately created a critical mass of attractive properties that improve the streetscape, increase property values, attract new businesses and draw shoppers to the neighborhood.

Jobs (Projected) Created: N/A

Taxes (to be) Realized Annually: N/A

Units Constructed: 193

Delivery: 2008

Project Status: Completed

Developer: Various

Architect: Various

Contractor: Various

Partners: Lawrenceville Corporation

Funding Sources:

Urban Redevelopment Authority loan

Private financing